

Salah Eddine Ibn El Hachimy

صلاح الدين ابن الهاشمي

FINANCE GRADUATE · VENTURE BUILDER · COMMUNITY LEADER

Fez, Morocco

Ibnelhachimy.se@gmail.com

AR / FR / EN

01 Profile

Master's graduate in Finance, Control & Audit (USMBA, Fez) who turns rigorous financial analysis into ventures, communities and measurable impact. Founder of six ventures across EdTech, professional services and commerce; facilitator of national science-communication finals; builder of a 200+ member peer-support community. Open to roles in financial analysis, management consulting, audit and strategy.

02 Core Competencies

Financial Modeling & Analysis

Budget analysis & forecasting, management control systems, strategic analysis & audit, break-even and revenue projection modeling (Excel, Python).

Research & Academic Writing

Empirical research methodology, LaTeX academic writing, 170-page master's thesis defended with three jury commendations.

Leadership & Community

Cross-functional coordination, stakeholder management, collective governance design; founded and onboarded a 200+ member community with 28 administrators.

Pitch & Communication

Pitch deck design and delivery, workshop facilitation for groups of 50+, public speaking (MT180 regional final animator, 30+ presentations).

03 Ventures & Experience

Vertex Professional Accelerator — Founder & CEO

2025 — present

Four-theme professional transformation system (academic, executive, venture, community); 41-page business plan; 3rd place “Coup de Cœur”, Pitch Your Vision @ ENCG Fès.

TawjihYou — Founder

2025 — present

Orientation and career-guidance platform for Moroccan students; demi-final winner, Cité de l'Innovation @ USMBA (17+ teams).

CoLife / Dar Lkhir / Maalam — Founder

2021 — present

Commerce and community ventures: co-living services, local product retail with social impact, artisan marketplace concepts — market research, BMC and financial models completed.

Vanguard Community — Founder

2026 — present

Peer-support community; 60 beneficiaries onboarded in 3 months; distributed governance across up to 28 administrators.

04 Awards & Commendations

- 3rd Place “Coup de Cœur” — Pitch Your Vision @ ENCG Fès (2025)
- Demi-final Winner — Cité de l'Innovation @ USMBA (2026)
- Jury Commendations ×3 — Master's Thesis Defense (2026)
- MT180 Regional Final (Fès-Meknès) — Animator; 3 prizes to winners (2026)
- Regional Reading Challenge Winner — Osboha 180; certified Team Leader (2021–22)

05 Education

- Master's — Finance, Control & Audit, USMBA, Fez
- Thesis: Digital Transformation & Management Control Systems (170 pages, three jury commendations)

06 Certifications & Training

- Design Thinking & Innovation — Cité de l'Innovation / ENACTUS
- MT180 Trainer-of-Trainers pathway — thesis-in-180-seconds animation
- ToT — Critical Thinking & Counterspeech, École de la pensée critique / USMBA

07 Languages

Arabic (native) · French (professional) · English (professional)